



Kidney Walk 2026

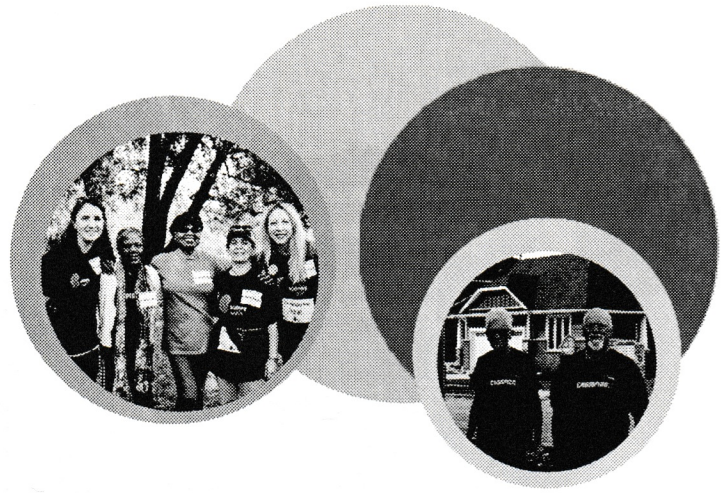
Partnership Plan

The kidney community gathers at The Kidney Walk.
We invite you to partner with us; together we can do more.





2026 PARTNERSHIP PLAN



▶▶ CHAMPION \$1,500

INCLUSION OF YOUR LOGO:

- On local promotional posters (print deadline August 1, 2026)
- On your community's Walk's web page and exposure on our social media channels (provincially and locally as available)
- On event day thank you signage

PLUS,

- Certificate of appreciation
- Mention of your company in event-related communications including pre-walk email and thank you email.
- Inclusion of a corporate team of up to 10 people
- Cheque presentation and speaking opportunity at the Walk opening ceremonies
- Video message (1 min max) on local Facebook page. Content to be arranged with The Kidney Foundation local chapter

▶▶ STRIDER \$500

INCLUSION OF YOUR LOGO:

- On local promotional posters (print deadline August 1, 2026)
- On your community's Walk's web page
- On event day thank you signage

PLUS;

- Certificate of appreciation

▶▶ PACESETTER \$1000

INCLUSION OF YOUR LOGO:

- On local promotional posters (print deadline August 1, 2026)
- On your community's Walk's web page and exposure on our social media channels (provincially and locally as available)
- On event day thank you signage

PLUS;

- Certificate of appreciation
- Mention of your company in event-related communications including pre-walk email
- Inclusion of a corporate team of up to 10 people

▶▶ KILOMETRE \$250

INCLUSION OF YOUR LOGO:

- On signage placed on the walk route

PLUS;

- Certificate of appreciation

Custom Partnerships

REGIONAL SPONSORSHIP OPPORTUNITIES

Expand your reach!

Regional sponsorship gives companies like yours the opportunity to expand your impact across many communities. Customized opportunities are available to build greater awareness and connectivity for your brand. Reach out to your local Walk Coordinator to discuss the benefits of supporting 3 or more local Kidney Walks across Ontario. Take action today to maximize your visibility!

CORPORATE MATCHING GIFTS

Expand your impact!

You can help double the impact of funds raised through a corporate matching gift. Your company may choose to match individual donations or better yet support the participant collecting funds with a "fundraising match" for the total amount the team member or team raised. Matching gifts are a powerful way to support your employees' efforts while also helping to further our mission.

Find out about Ontario-wide partnership possibilities by contacting:
 Daniela Piotrowski 1.800.387.4474 ext. 4964 | daniela.piotrowski@kidney.ca
 THE KIDNEY FOUNDATION OF CANADA | Charitable Registration No. 10756 7398 RR0001



WALK REPORT 2025



\$1,188,000

raised in 2025 ~ 32% over goal



331 Teams

2156 Participants



28 Pinnacle Club Members

raised over \$5000 each.



247 Walk Champions

raised over \$1000 each.

28+ Communities



Brampton, Brantford, Chatham, Durham Region, Guelph, Halton Region, Hamilton, Huron-Bruce, Kingston, Kingsville, London, Mississauga, North Bay, Ottawa, Owen Sound, Niagara Region, Norfolk/Oxford County, Pembroke-Renfrew, Perth-Smiths Falls, Sarnia, Sault Ste. Marie, Simcoe Region, Stratford, Timmins-Porcupine, Toronto, Waterloo Region, Windsor, York Region, Ontario Virtual Walk

\$89k in Ontario Walk Sponsorship

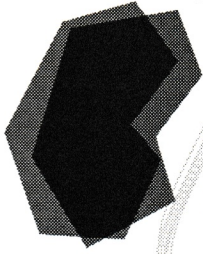


WHY YOUR SUPPORT MATTERS

Kidney Walks are a vital lifeline. The Kidney Foundation stands firm for every one of the 4.1 million Canadians living with or at risk of kidney disease – no matter who they are, where they live, or what stage of the journey.

Through our support and education programs, we are changing lives every day. Our investments in life-saving research and impactful advocacy for those affected are building a future where everyone facing kidney disease can truly thrive.

The Kidney Foundation receives no government funding. We rely on the generosity of community and corporate partners to fund this important work.



**kidney
walk™**

2026

— Local — PARTNERSHIP PLAN

Walk Community:

City name

Name of the partner or company name

Contact name

Address

City

Postal code

Phone #

Email

Signature

Corporate Social Media Handles (if Applicable)

I would like to join in the success of the
Kidney Walk by becoming a partner*:

- KILOMETRE \$250
- STRIDER \$500
- PACESETTER \$1,000
- CHAMPION \$1,500

Payment

Date of payment _____

Cheque payable to The Kidney Foundation of Canada

Credit card:



Card number

Expiry date

CVS

Card holder

Signature

For more information:

kidneywalk@kidney.ca
1.800.387.4474

*according to the 2025 partnership plan